

## CONTRACT



**WRC**  
**4001 Nebraska Ave. NW**  
**Washington, DC 20016**  
**(202) 885-4000**

www.nbcwashington.com

And:

**SMART MEDIA GROUP**  
**814 KING STREET**  
**SUITE #400**  
**ALEXANDRIA, VA 22314**

<u>Contract / Revision</u> 322404 /		<u>Alt Order #</u>
<u>Product</u> ORDR		
<u>Contract Dates</u> 10/30/12 - 11/06/12	<u>Estimate #</u> C30N06	
<u>Advertiser</u> GEORGE ALLEN FOR US SENATE		<u>Original Date / Revision</u> 07/05/12 / 11/14/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WRC	<u>Account Executive</u> Kaitie Conway	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> RA1849		
<u>IDB#</u> 1046	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> 11372	<u>Advertiser Ref</u> 15664	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WRC	10/30/12	11/06/12	9-10A TODAY SHOW 2	9A-10A		:30			NM	2	\$2,700.00
	CDR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	- TWTF - - -				1	\$1,350.00			
Week:		11/05/12	11/11/12	- T - - - - -				1	\$1,350.00			
N 2	WRC	10/30/12	11/06/12	10-11A TODAY SHOW 3	10A-11A		:30			NM	2	\$2,000.00
	CDR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	- T - T - - -				1	\$1,000.00			
Week:		11/05/12	11/11/12	MT - - - - -				1	\$1,000.00			
N 3	WRC	10/30/12	11/06/12	11A-12P MIDDAY NEWS	11A-12P		:30			NM	2	\$625.00
	IP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	- TWTF - - -				1	\$400.00			
Week:		11/05/12	11/11/12	- T - - - - -				1	\$400.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	5	WRC	11/05/12-11/11/12	11A-12P MIDDAY NEWS	11A-12P	- Tu - - - - -	:30		<del>\$400.00</del>	NM		
	See MG 3.6											
	PREEMPT											
	6	WRC	11/06/12-11/06/12	11A-12P MIDDAY NEWS	11A-12P	- Tu - - - - -	:30		\$225.00	NM		
	Ⓜ MG for 3.5 11/06											
N 4	WRC	11/03/12	11/03/12	News 4 Sat 9-1030a	9-1030a		:30			NM	1	\$1,300.00
	CDR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	- - - - - S -				1	\$1,300.00			
N 5	WRC	11/04/12	11/04/12	News 4 Sun 9-10a	9-10A		:30			NM	1	\$1,350.00
	CDR											

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC &amp; TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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<u>Contract Dates</u> 10/30/12 - 11/06/12		<u>Product</u> ORDR
<u>Estimate #</u> C30N06		
<u>Advertiser</u> GEORGE ALLEN FOR US		<u>Original Date / Revision</u> 07/05/12 / 11/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12   11/04/12   -----S   1   \$1,350.00												
D 6	WRC	11/04/12	11/04/12	Chris Matthews IP	10-1030A		:30			NM	0	\$0.00
D 7	WRC	11/04/12	11/04/12	Press Pass IP	11:32-1149a		:30			NM	0	\$0.00
N 8	WRC	10/30/12	11/06/12	Ellen CDR	3P-4P		:30			NM	3	\$2,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12   11/04/12   -TWTF--   2   \$800.00 Week: 11/05/12   11/11/12   M-----   1   \$800.00												
N 9	WRC	10/30/12	11/06/12	5-6A NEWS4 @5AM CDR	5A-6A		:30			NM	3	\$2,430.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12   11/04/12   -TWTF--   2   \$810.00 Week: 11/05/12   11/11/12   -T-----   1   \$810.00												
N 10	WRC	10/30/12	11/06/12	6-7A NEWS4 @ 6AM CDR	6A-7A		:30			NM	3	\$5,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12   11/04/12   -TWTF--   2   \$1,800.00 Week: 11/05/12   11/11/12   M-----   1   \$1,800.00												
N 11	WRC	10/30/12	11/06/12	7-9A TODAY SHOW CDR	7A-9A		:30			NM	3	\$7,620.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12   11/04/12   --WTF--   2   \$2,540.00 Week: 11/05/12   11/11/12   M-----   1   \$2,540.00												
N 12	WRC	11/03/12	11/03/12	News 4 This Week CDR	530-6am		:30			NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12   11/04/12   -----S   1   \$400.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WRC 10/29/12-11/04/12 News 4 This Week 530-6am -----Sa-- :30 <del>\$400.00</del> NM See MG 12.2 NA-PGM NOT SCHEDULED 2 WRC 11/06/12-11/06/12 Access H Live 12-1p 12-1p -Tu----- :30 \$600.00 NM Ⓜ MG for 15.1,12.1												
D 13	WRC	11/03/12	11/03/12	News 4 Sat 6am 6-7a IP	6A-7A		:30			NM	0	\$0.00
N 14	WRC	11/03/12	11/03/12	Saturday Today 7-9a CDR	7A-9A		:30			NM	1	\$1,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/29/12   11/04/12   -----S   1   \$1,800.00												
N 15	WRC	11/04/12	11/04/12	News 4 This Week CDR	530-6a		:30			NM	0	\$0.00

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<u>Contract Dates</u> 10/30/12 - 11/06/12	<u>Product</u> ORDR	<u>Estimate #</u> C30N06
<u>Advertiser</u> GEORGE ALLEN FOR US		<u>Original Date / Revision</u> 07/05/12 / 11/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$350.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	WRC	10/29/12-11/04/12	News 4 This Week	530-6a	-----S	:30	<del>\$350.00</del>	NM		
See MG 12.2												
NA-PGM NOT SCHEDULED												
N 16	WRC	11/04/12	11/04/12	News Sun 6-7a	6-7a		:30			NM	1	\$700.00
CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$700.00			
D 17	WRC	11/04/12	11/04/12	News Sun 7-8a	7-8a		:30			NM	0	\$0.00
IP												
N 18	WRC	11/04/12	11/04/12	Sunday Today 8-9a	8-9A		:30			NM	1	\$2,700.00
CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$2,700.00			
N 19	WRC	10/30/12	11/06/12	4-5P NEWS4 @ 4PM	4P-5P		:30			NM	3	\$3,240.00
CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-TF--				2	\$1,080.00			
Week:		11/05/12	11/11/12	M-----				1	\$1,080.00			
N 20	WRC	10/30/12	11/05/12	5-6P NEWS 4 @ 5PM	5P-6P		:30			NM	3	\$4,860.00
CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-T---				2	\$1,620.00			
Week:		11/05/12	11/11/12	M-----				1	\$1,620.00			
N 21	WRC	10/30/12	11/06/12	6-7P NEWS4 @ 6PM	6P-7P		:30			NM	3	\$5,400.00
CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-TF--				2	\$1,800.00			
Week:		11/05/12	11/11/12	M-----				1	\$1,800.00			
D 22	WRC	10/30/12	11/05/12	7-730P NBC NIGHTLY NEW	7P-730P		:30			NM	0	\$0.00
IP												
D 23	WRC	11/04/12	11/04/12	6-630P NEWS4 @ 6P SU W	6-630P		:30			NM	0	\$0.00
IP												
D 24	WRC	11/04/12	11/04/12	630-7P NBC SU NIGHTLYNE	630-7P		:30			NM	0	\$0.00
IP												
N 25	WRC	10/30/12	11/06/12	1135-1237A TONIGHT SHOW	1135P-1237A		:30			NM	5	\$7,500.00
CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$1,500.00			
Week:		11/05/12	11/11/12	1-----				1	\$1,500.00			
N 26	WRC	11/03/12	11/03/12	Sat. Night Live	1130P-1:02a		:30			NM	0	\$0.00
IP												

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<u>Advertiser</u> GEORGE ALLEN FOR US		<u>Original Date / Revision</u> 07/05/12 / 11/14/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$2,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRC	10/29/12-11/04/12	Sat. Night Live	1130P-1:02a	-----Sa--	:30		<del>\$2,000.00</del>	NM		
See MG 32.2,32.3 PREEMPT												
N 27	WRC	10/30/12	11/05/12	11-1135p M-SU L NEWS	11P-1135P		:30			NM	5	\$18,000.00
CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-111-1-				4	\$3,600.00			
Week:		11/05/12	11/11/12	1-----				1	\$3,600.00			
D 28	WRC	11/04/12	11/04/12	1130P-1205A NEWS (NFL)	1130P-1205a		:30			NM	0	\$0.00
IP												
N 29	WRC	10/30/12	11/06/12	730-8P ACCESS HOLLYWO	730P-8P		:30			NM	5	\$27,500.00
CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1111--				4	\$5,500.00			
Week:		11/05/12	11/11/12	1-----				1	\$5,500.00			
N 30	WRC	11/02/12	11/02/12	Whitney/Community	8-9p		:30			NM	1	\$4,000.00
CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$4,000.00			
N 31	WRC	11/03/12	11/03/12	Drama Encore	9-10p		:30			NM	1	\$1,950.00
CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$1,950.00			
N 32	WRC	11/03/12	11/03/12	Drama Encore	10P-11P		:30			NM	2	\$2,700.00
IP												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$1,800.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRC	10/29/12-11/04/12	Drama Encore	10P-11P	-----Sa--	:30		<del>\$1,800.00</del>	NM		
See MG 32.2,32.3 PREEMPT												
	2	WRC	10/29/12-11/04/12	Drama Encore	10P-11P	-----Sa--	:30		\$1,200.00	NM		
	Ⓜ	MG for 26.1,32.1										
	3	WRC	10/29/12-11/04/12	Sat. Night Live	1130P-1:02a	-----Sa--	:30		\$1,500.00	NM		
	Ⓜ	MG for 26.1,32.1										
D 33	WRC	10/30/12	10/30/12	11-1135p M-SU L NEWS	11P-1135P		:30			NM	0	\$0.00
IP												
D 34	WRC	11/03/12	11/03/12	News 4 Sat 9-1030a	9-1030a		:30			NM	0	\$0.00
IP												
N 35	WRC	10/30/12	10/30/12	11-1135p M-SU L NEWS	11P-1135P		:30			NM	1	\$3,600.00
CDR												

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FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



**WRC**  
**4001 Nebraska Ave. NW**  
**Washington, DC 20016**  
**(202) 885-4000**

www.nbcwashington.com

<u>Contract / Revision</u> 322404 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/30/12 - 11/06/12		<u>Product</u> ORDR
<u>Estimate #</u> C30N06		
<u>Advertiser</u> GEORGE ALLEN FOR US		<u>Original Date / Revision</u> 07/05/12 / 11/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$3,600.00			
N 36	WRC	11/03/12	11/03/12	News 4 Sat 9-1030a	9-1030a		:30			NM	1	\$1,300.00
CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$1,300.00			
N 37	WRC	10/30/12	10/30/12	Ellen	3P-4P		:30			NM	1	\$800.00
CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$800.00			
N 38	WRC	11/04/12	11/04/12	6-630P NEWS4 @ 6P SU W16-630P			:30			NM	1	\$1,750.00
CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$1,750.00			
N 39	WRC	11/02/12	11/02/12	730-8P ACCESS HOLLYWO	730P-8P		:30			NM	1	\$5,500.00
CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$5,500.00			
N 40	WRC	11/02/12	11/02/12	11-1135p M-SU L NEWS	11P-1135P		:30			NM	1	\$3,600.00
CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$3,600.00			
N 41	WRC	11/03/12	11/03/12	Sat. Night Live	1130P-1:02a		:30			NM	1	\$3,150.00
CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$3,150.00			
N 42	WRC	11/04/12	11/04/12	Access H	1235-135a		:30			NM	1	\$450.00
CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$450.00			
N 43	WRC	11/02/12	11/02/12	6-7A NEWS4 @ 6AM	6A-7A		:30			NM	1	\$1,800.00
CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$1,800.00			
N 44	WRC	11/02/12	11/02/12	11A-12P MIDDAY NEWS	11A-12P		:30			NM	1	\$500.00
CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----F--				1	\$500.00			
N 45	WRC	11/03/12	11/03/12	News 4 Sat 6am 6-7a	6A-7A		:30			NM	1	\$900.00
CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$900.00			
N 46	WRC	11/03/12	11/03/12	Saturday Today 7-9a	7A-9A		:30			NM	1	\$2,540.00
CDR												

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC &amp; TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



**WRC**  
**4001 Nebraska Ave. NW**  
**Washington, DC 20016**  
**(202) 885-4000**

www.nbcwashington.com

<u>Contract / Revision</u> 322404 /		<u>Alt Order #</u>
<u>Contract Dates</u> 10/30/12 - 11/06/12	<u>Product</u> ORDR	<u>Estimate #</u> C30N06
<u>Advertiser</u> GEORGE ALLEN FOR US		<u>Original Date / Revision</u> 07/05/12 / 11/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$2,540.00			
N 47	WRC	11/03/12	11/03/12	News 4 Sat 9-1030a	9-1030a		:30			NM	1	\$1,300.00
CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$1,300.00			
N 48	WRC	11/05/12	11/05/12	The Voice	8-10p		:30			NM	1	\$11,500.00
CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$11,500.00			
N 49	WRC	11/05/12	11/05/12	4-5P NEWS4 @ 4PM	4P-5P		:30			NM	1	\$1,080.00
CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,080.00			
N 50	WRC	11/04/12	11/04/12	News 4 Sun 9-10a	9-10A		:30			NM	2	\$2,700.00
CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				2	\$1,350.00			
N 51	WRC	11/04/12	11/04/12	Late News (NFL)	1130P-1205a		:30			NM	1	\$4,150.00
CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----S				1	\$4,150.00			
N 52	WRC	11/05/12	11/05/12	11-1135p M-SU L NEWS	11P-1135P		:30			NM	1	\$3,600.00
CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$3,600.00			
N 53	WRC	11/06/12	11/06/12	6-7A NEWS4 @ 6AM	6A-7A		:30			NM	1	\$1,800.00
CDR												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$1,800.00			
Totals											72	\$158,795.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	72	\$158,795.00	\$134,975.75
<b>Totals</b>	<b>72</b>	<b>\$158,795.00</b>	<b>\$134,975.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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